**TecnoCampus International Week**

**22-25 April 2014**

**Schedule – GUEST LECTURERS**

* Mr. Ward Verwaeren – University College Ghent ([ward.verwaeren@hogent.be](mailto:ward.verwaeren@hogent.be))
* Mr. Marc de Smet - Hogeschool Gent (University College Ghent) **(**[marc.desmet.bbme@hogent.be](mailto:marc.desmet.bbme@hogent.be) )
* Mr. Peter Every -Coventry University ([peter.every@coventry.ac.uk](mailto:peter.every@coventry.ac.uk))
* Mr. Emrah Biyik – Yasar University ([emrah.biyik@yasar.edu.tr](mailto:emrah.biyik@yasar.edu.tr) )
* Mr. Mike Wright – Glyndwr University ([m.wright@glyndwr.ac.uk](mailto:m.wright@glyndwr.ac.uk) )
* Mr. Nicholas Costen – Manchester Metropolitan University ([N.Costen@mmu.ac.uk](mailto:N.Costen@mmu.ac.uk) )
* Mr. Michael Malengraux – Ghent University College([michel.malengreaux@hogent.be](mailto:michel.malengreaux@hogent.be))
* Mr. Antonin Pavlicek - University of Business in Prague ([pavlicek@vso-praha.eu](mailto:pavlicek@vso-praha.eu))
* Mr. Daniel D’Assisi -MCI Management Center Innsbruck [Daniel.Dassisi@mci.edu](mailto:Daniel.Dassisi@mci.edu)
* Ms. Marta Walesiak – Wroclaw University of Economics ([marta.walesiak@ue.wroc.pl](mailto:marta.walesiak@ue.wroc.pl))
* Mr. Peter Karstensen -Business Academy SouthWest ([pka@easv.dk](mailto:pka@easv.dk))
* Ms. Cagri Ozkose-Biyik – Yasar University ([cagri.ozkosebiyik@yasar.edu.tr](mailto:cagri.ozkosebiyik@yasar.edu.tr) )

**Schedule:**

**Tuesday, 22nd April**

**12:00-14:00:** Ward Verwaeren **-** Creativity & Creative business models (Room 212). Host: Ester Bernardó. Group 1

**14.00** LUNCH at the campus canteen

**15:30-16:30**: Daniel D’Assisi - Meeting with Erasmus students at MCI

**16:30-17:30**: Guided visit in Mataró

**20:30**: Dinner Out with the International Team

**Wednesday, 23rdApril**

**8:00-10:00:** Peter Every. Usability Tests. Host: A. Palacios . Group 1

**14.00** LUNCH at the campus canteen

**17:00-19:00**: Distributed Energy Generation and Smart Grids. Host: S. Alepuz/R.Safont

**19:00-20:00**: Mike Wright. Presentation of Master Degree in AV Technology (Room: 212) Afternoon Group

Sant Jordi’s day in Barcelona or in Mataró

**20:30**: Dinner out in Mataró with International Team

**Thursday, 24thApril**

**8:00-9:50**: Nicholas Costen. Parallelism and Concurrency . Enric Sesa

**10:10-12:00**: Nicholas Costen. Programming. Josep Roure

**10:00-11:00:** International Breakfast. TecnoCampus Square. All guest lecturers invited

**12:00-14:00:** Workshop addressed to TecnoCampus Lecturers and Guests Lectures: Online Education, Instructional Design, E-Learning. Host: Alex Araujo, Carme Rovira. (Meeting Room. First floor)

**12:00-14:00**: Marc de Smet and Michel Malengraux: Note taking techniques + oral précis exercises Host: Juan García. (Room 106)

**14.00** LUNCH at the campus canteen

**15:00-17:00:** Marc de Smet and Michel Malengraux: Note taking techniques + oral précis exercises Host: Cristina Pividori. (Room 100)

**15:30-16:30**: Daniel D’Assisi. Workshop: internationalization / challenges of Erasmus + Brainstorming addressed to all guest lecturers. Host: Juan García (Meeting Room. First floor)

**16:15-18:00**: Antonin Pavlicek. Social networks in Services from Education. Host: Carolina Luis. Group 1

**18:15-20:00**: Antonin Pavlicek. Social networks in Services from Education. Host: Carolina Luis. Group 2

**17:00:** Wine Taste at TCM or Tour around Barcelona

**20:30**: Dinner out with the International Team

**Friday, 25thApril**

**10:00-11:00:** Mike Wright.Presentation of Master Degree in AV Technology (Room 102 for Group 1). Host: Sara Vinyals

**10:00-12:00**: Peter Every. Usability Tests . Host: E. De Bru / J. Roure. (Lab. 1)

**10:15-12:00**: Marc de Smet. Successes and Failures from the Business World. Host: Josefina Comellas

**11:00-12:00**: Mike. Wright. Presentation of Master Degree in AV Technology. Host: Joaquim Rios (Room 103 for Group 2).

**12:00-14:00:** Peter Karstensen.Business in Denmark. Host: Màrian Buil

**12:00-14:00**: Mike Wright. Exploring Media using MAX/MSP/Jitter (Group 1). Host: Jordi Soler/Angel Valverde

**14.00** LUNCH at the campus canteen

**17:00-19:00**: Peter Every. Usability Tests (Group 2). Host: A. Palacios

**End of 4th International Week.**