

### School of Business and Social Sciences - Subjects in English 2021-22

#### 1<sup>st</sup> Term: September to December

Subject	ECTS	Code	Term	Schedule
<a href="#">Economic implications of social networks</a>	6	5034	1 <sup>st</sup>	Afternoon
<a href="#">Competitive Strategy for Tourism Companies</a>	6	300311	1 <sup>st</sup>	Morning
<a href="#">Business Administration</a>	6	1004	1 <sup>st</sup>	Morning
<a href="#">ICT for business</a>	6	1126	1 <sup>st</sup>	Morning
<a href="#">Fundamentals of mathematics for the company</a>	8	1006	During 1 <sup>st</sup> and 2 <sup>nd</sup> *	Morning
<a href="#">Creation of technology -intensive start-ups</a>	6	1035	1 <sup>st</sup>	Morning
<a href="#">Principles of statistics and data analysis</a>	6	1166	1 <sup>st</sup>	Morning
<a href="#">Introduction to Accounting</a>	6	1012	1 <sup>st</sup>	Morning
<a href="#">Social Networks</a>	6	1023	1 <sup>st</sup>	Morning
<a href="#">Cost Accounting</a>	4	1024	1 <sup>st</sup>	Morning
<a href="#">Short-term investment financing</a>	6	1025	1 <sup>st</sup>	Morning
<a href="#">The economics of transportation</a>	6	110017	1 <sup>st</sup>	Afternoon
<a href="#">Project elaboration</a>	4	1033	1 <sup>st</sup>	Morning
<a href="#">Analysis of the macroeconomic environment</a>	4	1014	1 <sup>st</sup>	Morning

\* These courses run through two terms (1<sup>st</sup> and 2<sup>nd</sup>)

\*\* These courses run through two terms (2<sup>nd</sup> and 3<sup>rd</sup>)

**2<sup>nd</sup> Term: January to March**

Subject	ECTS	Code	Term	Schedule
<a href="#">Creativity and Innovation</a>	6	1032	2 <sup>nd</sup>	Morning
<a href="#">Strategic Innovation</a>	6	1016	2 <sup>nd</sup>	Morning
<a href="#">Business organization: theory and perspectives</a>	4	1002	2 <sup>nd</sup>	Morning
<a href="#">Business law</a>	8	1007	2 <sup>nd</sup> & 3 <sup>rd</sup>	Morning
<a href="#">Financial accounting</a>	6	1015	2 <sup>nd</sup>	Morning
<a href="#">Statistical inference for business management</a>	4	1128	2 <sup>nd</sup>	Morning
<a href="#">Financial management</a>	6	1027	2 <sup>nd</sup>	Morning
<a href="#">Fundamentals of economy</a>	6	1001	2 <sup>nd</sup>	Morning
<a href="#">Design and management of innovation</a>	6	1034	2 <sup>nd</sup>	Morning
<a href="#">New trends in business administration</a>	6	1029	2 <sup>nd</sup>	Morning
<a href="#">Strategic Procurement Innovation</a>	5	1158	2 <sup>nd</sup>	Morning
<a href="#">New Marketing Trends</a>	4	1133	2 <sup>nd</sup>	Morning

### 3rd Term: April to June

Subject	ECTS	Code	Term	Schedule
<a href="#">Entrepreneurship</a>	6	1127	3 <sup>rd</sup>	Morning
<a href="#">Fundamentals of statistics and data analysis</a>	6	1166	3 <sup>rd</sup>	Morning
<a href="#">Market research</a>	6	120230	3 <sup>rd</sup>	Morning
<a href="#">Operations and Processes of Tourism Companies</a>	6	300231	3 <sup>rd</sup>	Morning
<a href="#">Maritime technical and commercial english</a>	6	110021	3 <sup>rd</sup>	Afternoon
<a href="#">Interpersonal relations in the company</a>	6	1019	3 <sup>rd</sup>	Morning
<a href="#">Taxation of the company</a>	4	1020	3 <sup>rd</sup>	Morning
<a href="#">Marketing Plans</a>	4	1021	3 <sup>rd</sup>	Morning
<a href="#">Innovation and development in a global economy</a>	6	1134	3 <sup>rd</sup>	Morning
<a href="#">Principles of Marketing and Commercial Management</a>	6	110015	3 <sup>rd</sup>	Morning
<a href="#">International Seminar</a>	4	110036	3 <sup>rd</sup>	Afternoon
Web Analytics	5		3 <sup>rd</sup>	Morning
My personal plan	5		3 <sup>rd</sup>	Online
<a href="#">Business law</a>	8	1007	2 <sup>nd</sup> and 3 <sup>rd</sup>	Morning
<a href="#">Management of production and operations</a>	4	1013	3 <sup>rd</sup>	Morning

\* These courses run through two terms (1<sup>st</sup> and 2<sup>nd</sup>)

\*\* These courses run through two terms (2nd and 3rd)