

Techno Campus

Where
university
and business
go hand in
hand



TecnoCampus brings together academia and business in a single space devoted to innovation and entrepreneurship. Based in the Catalan city of Mataró, 30 kilometres outside Barcelona, TecnoCampus aspires to be a national and international project and a powerful driver of regional economic and social transformation.





Mataró: business and quality of life

Mataró is a Mediterranean city, active and constantly transforming, engaging in new technologies and faithful to its culture and history. That is the kind of city that is waiting for you. You'll find out about its rich architectural and archaeological heritage, enjoy its beaches, parks and mountains, have fun with its parties and traditions, and find a wide range of shopping facilities and traditional Mediterranean markets. When you come here, you'll share the standard of living and the challenges of the 21st century with the people from Mataró.

Mataró is the largest city between Barcelona and France, representing 1.33 % of the GDP of Catalonia.

The city pioneered the industrialisation of Catalonia, and is currently diversifying its manufacturing sectors, setting out priorities to recover its main industries (textiles, trade and tourism), and pushing education, the marine sectors and health as essential elements for the city's future.

Spain



Catalonia

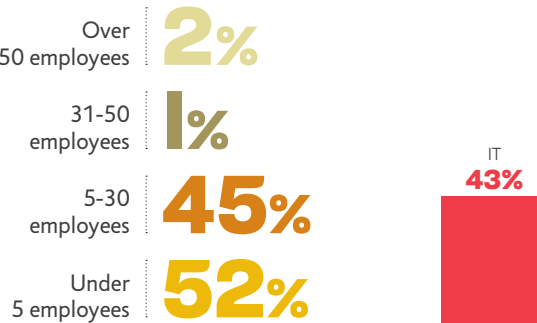


Business park

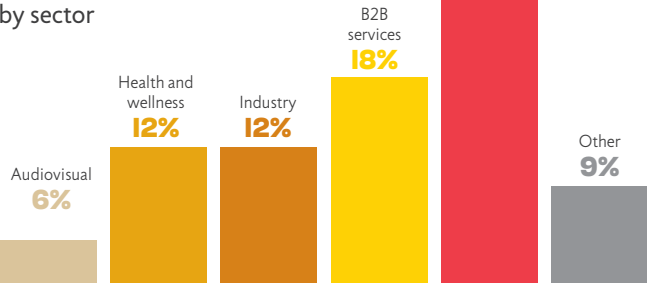
TecnoCampus runs programmes to support entrepreneurship, internationalisation, innovation and the search for funding. The park, which hosts 120 businesses, is fully occupied and is a driver of economic activity in the region.



Businesses by number of employees



Businesses by sector





Incubator

A dynamic business space with modern facilities and all necessary tech. Made up of 18 offices, meeting rooms, a kitchen area and a rest room which will allow you to connect with the TecnoCampus business community, consisting of 120 companies.

Specially designed to host newly formed businesses of innovative and/or tech-based projects which want to bolster and boost their growth over the 3 years that they are in the incubator.

Entrepreneurship Night

Business gathering for the Creativ Awards ceremony. The awards, given for the best start-up initiatives, receive support from regional businesses and institutions, and 19 editions have already been held.



Premis



Creativ



Business growth services

Financing

Financial advisory service to help raise the necessary funding for the startup or small/medium-sized company. With a personalised diagnosis we define the best itinerary to search for funding. We have agreements with the main suppliers of public and private funding. We connect entrepreneurs with scalable projects to business angels from our ecosystem.

Internationalisation

Customised support services for Internationalisation GoGlobal alongside expert professionals accredited by Tecnocampus. We also count on an international network of business landing areas in Europe, USA and South America for support when setting up in the destination country.

Strategic orientation

Personalised strategic support in the growth of startups and small/mid-sized companies given by expert advisers and mentors that boast experience, knowledge and networking skills.

TecnoCampus StartHealth

Specialized acceleration program for startups in the field of health. It offers specialized training, expert advice and connections to an innovative ecosystem, with the aim of accelerating sales and achieving investment expectations for growth.

Reempresa

Program that allows the owner of a business, who cannot or does not want to continue it, to find someone or a company with an interest in taking over. Advice is provided to both parts. It provides formality and methodology, in a framework of maximum transparency. Its main target is to avoid the closure of viable businesses and the destruction of jobs.

Talent Pool

On-line platform which connects university talent with businesses. Businesses have access to intern students as well as to business and tourism students, to engineering and technology students, and to health students.

Reimagine Textile

The **Reimagine Textile Entrepreneurship Programme** is a high-performance programme focussed on fashion and aimed at entrepreneurs and early-stage start-ups in the textile sector that show a clear trend towards innovation. They select projects which are using functional and/or sustainable smart fabrics in their products, that use innovative manufacturing processes, or that offer technological, sustainable and/or disruptive solutions to the textile industry. The aim of the programme is to provide backing and support in the elaboration and execution of the strategic planning and the launch of their products. All projects are supported by Eurecat in innovation and technology fields.



ZER COLLECTION

The **Reimagine Textile Corporate Acceleration Programme** is tailor-made for businesses which have the challenge of finding a quick innovative solution to market demands. This programme connects the company with the world of start-ups and the university in order to develop a solution.



EVIX SAFETY

The **Reimagine Textile Incubator** offers modern facilities equipped with all the necessary tech to host start-ups in the textile sector, with a FabLab offered and supported by Eurecat for experimentation and prototyping, a shooting zone, a meeting room, specialised mentoring, a showroom and connections with the local productive sector.

Services for entrepreneurs

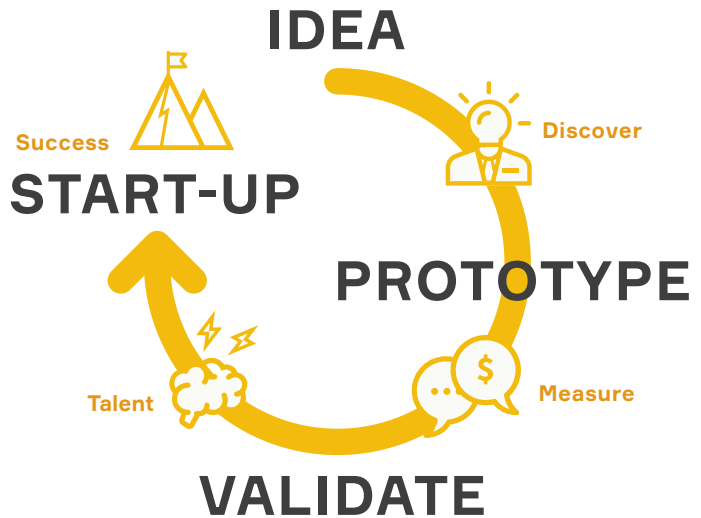
A value-added resource hub offering comprehensive support for entrepreneurs to help them turn their ideas into viable and competitive projects on the market.

InnoEmpren

InnoEmpren is a high-performance programme to transform your business idea into a real business plan. It will help you test value proposition using the methodologies of Lean StartUp, Customer Development, Business Model Canvas and Prototyping. At InnoEmpren we bring you into contact with experts and mentors who can help you shape the project.

WHO IS IT FOR?

Entrepreneurs that have a special, innovative or tech-based idea with a differentiated value proposition. Startups with an innovative business model currently undergoing validation.



Business Help Desk

The Business Help Desk (PAE) has become a very attractive resource for new entrepreneurs, offering an agile, affordable service to help them set up and register their businesses.



Year 2019

Business and entrepreneurship services receive the support of:



Personalised advisory service

If you have a business idea and you need to validate it or you want to work on your project until it is up and running, we will give you personalised attention and offer you all manner of resources.

Entrepreneurship programmes

Innoempren is a programme to transform your business idea into a potent business plan. *Reimagine Textile* is a high-performance programme for entrepreneurs from the textile-fashion world. *Reempresa* is a programme that focusses on relaunching a company or business that has already been up and running.

Entrepreneurial training

We offer training in order to acquire the necessary knowledge and knowhow to lead your own project with a higher guarantee of success. Receive training in the following areas: entrepreneurial attitude, leadership, innovation through "design thinking", Business Model Canvas, digital marketing, how to get your first customers, finance for entrepreneurs, legal procedures.

Congress Centre

Its location at the TecnoCampus technology park, a radar for innovation and company creation, gives the Congress Centre the perfect ecosystem to stimulate business talent and provoke the entrepreneurial spirit. Located right in front of the sea, in a clearly Mediterranean environment, where the university and business find their perfect point of contact, the TecnoCampus Congress Centre offers the optimum context to hold all kinds of events. The Congress Centre has a surface area of more than 2,400 sqm. Our team of professionals boasts expertise, creativity and the highest quality in all of the services they offer.

472

events held

Year 2019

29,277

attendees



Spaces



Foyer

A unique, versatile, functional, open space which provides multiple possibilities for the Congress Centre. Perfect for large receptions and catering needs.



Auditorium

The Auditorium holds 323 people and has all the equipment that may be required to successfully carry out all kinds of event. This includes projector, screens, PA system with several types of microphones, 3 cabins for simultaneous interpreting and a VIP room.



Conference hall

These are fully contained rooms, panelled so that they may be converted into a bigger hall. These rooms are perfect for holding business meetings or relay overflow sessions at congresses. The main idea of these rooms is to optimise group dynamics in a business context.



Lecture theatre and Business Lab

These two rooms offer a very attractive and specific layout, which determines the dynamics of their use case. They are located in the university building and offer spectacular views of the sea and a large portion of the capital of Maresme.

University studies

Tecnocampus offers 17 official bachelor's degree and double degree programmes in the fields of technology, business and health, as well as 4 official master's degree programmes and 11 TecnoCampus-endorsed postgraduate and master's degree programmes. All have the quality guarantee of Pompeu Fabra University, Spain's top university according to the U-Multirank ranking.

Postgraduate diplomas and master's degrees

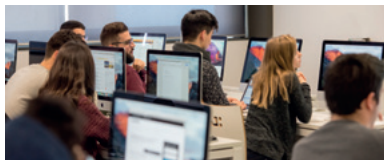
Technology

- Master's degree in Industry 4.0
- Postgraduate diploma in Scriptwriting and Directing
- Postgraduate diploma in Development and Integration of Cyber-Physical Systems
- Scriptwriting and Fiction Film Direction



Social Sciences

- Master's degree in Entrepreneurship and Innovation
- Master's Degree in Logistics, Supply Chain and Maritime Business
- Postgraduate diploma in Social Media and Digital Marketing
- Postgraduate diploma in Financial Accounting
- Postgraduate diploma in Management of Social Economy Cooperatives and Companies



Health Sciences

- Master's degree in Integrated Care in Chronic Diseases and Ageing
- Master's degree in Personal Training and Physical and Sport Rehabilitation
- Master's degree in Care for Persons in Urgent and/or Emergency Situations
- Postgraduate specialization in Complex Wound Patients: Chronic Wounds
- Postgraduate diploma in Personal Care in the Surgical Process
- Postgraduate diploma in Management, Treatment and Monitoring of Chronic Diseases

Master's degree in Entrepreneurship and Innovation

It is increasingly challenging to make innovative business ideas a reality unless we have access to the tools and methodologies to turn them into feasible projects aimed at clearly identified target markets.

In a single programme, the Master in Entrepreneurship and Innovation combines all of the academic, professional, structural and human elements required to enable participants to transform their innovative ideas into real businesses.

The main objective of this Master is to develop the skills of potential entrepreneurs to enable them to think creatively and empower them to transform an idea into a commercial product. With an interdisciplinary approach, the Master focuses on the analysis of innovative processes in all of their aspects, as well as how to manage and assess them.



GET TO KNOW US!

GENERAL INFORMATION

For more information,
write to us at serveiempresa@tecnocampus.cat
or call us on 93 169 65 00

WHERE TO FIND US

Avinguda d'Ernest Lluch, 32
08302 Mataró
(Barcelona)



tecnocampus



@tecnocampus



@viueltecnocampus



tecnocampus

Arrival by public transport

Integrated fare system



R Commuter rail (Renfe)

From Barcelona
Every 7 minutes



City buses

Train station - TecnoCampus (Line 4)
TecnoCampus - Train station (Line 8)



C10 Casas bus C10

Stops at towns between
Barcelona and Mataró



E11.1 Casas express bus E11.1

Direct from Barcelona
(Pl. Tetuan- Rda Universitat)
Every 10 minutes



E13 Sagalés (Vallès Bus)

Sabadell - Granollers - Mataró

www.tecnocampus.cat

TecnoCampus **10** years