

# Department of Business

## Subjects in English 2023-24

TecnoCampus academic calendar is divided into trimesters.

- 1st: September – December
- 2nd: January – March
- 3rd: April - June

### 1<sup>st</sup>: September - December

Subject	ECTS	Term	Course	Schedule
<a href="#">Business Administration</a> 1004	6	1 <sup>st</sup>	1 <sup>st</sup>	Morning
<a href="#">Fundamentals of mathematics for the company</a> 1006	8	(* 1 <sup>st</sup> /2 <sup>nd</sup>	1 <sup>st</sup>	Morning
<a href="#">ICT tools for business</a> 1126	6	1 <sup>st</sup>	1 <sup>st</sup>	Morning
Sales management 1167	6	1 <sup>st</sup>	2 <sup>nd</sup>	Morning
<a href="#">Introduction to accounting</a> 1012	6	1 <sup>st</sup>	2 <sup>nd</sup>	Morning
<a href="#">Financial mathematics</a> 1168	4	1 <sup>st</sup>	2 <sup>nd</sup>	Morning
<a href="#">Social networks</a> 1023	6	1 <sup>st</sup>	3 <sup>rd</sup>	Morning
<a href="#">Cost accounting</a> 1024	4	1 <sup>st</sup>	3 <sup>rd</sup>	Morning
<a href="#">Short-term investment financing</a> 1025	6	1 <sup>st</sup>	3 <sup>rd</sup>	Morning
<a href="#">Creation of technology-intensive start-ups</a> 1035	6	1 <sup>st</sup>	4 <sup>th</sup>	Morning
Sport management (semipresencial)	4	1 <sup>st</sup>	3 <sup>rd</sup> /4 <sup>th</sup>	Morning
<a href="#">Online reputation and digital identity</a> 500313	6	1 <sup>st</sup>	3 <sup>rd</sup>	Afternoon
<a href="#">Transport economics</a> 110057	6	1 <sup>st</sup>	3 <sup>rd</sup>	Afternoon
<a href="#">International Seminar</a> 110063	4	1 <sup>st</sup>	4 <sup>th</sup>	Afternoon
<a href="#">Organization of the tourist company</a> 300313	6	1 <sup>st</sup>	3 <sup>rd</sup>	Morning
<a href="#">Economic and social implications in social networks</a> 121510	6	1 <sup>st</sup>	5 <sup>th</sup>	Afternoon
<a href="#">Creativity and innovation</a> 120312	6	1 <sup>st</sup>	3 <sup>rd</sup>	Afternoon

(\* ) This subject is taught over 2 terms. Both are compulsory.

**2nd: January – March**

Subject	ECTS	Term	Course	Schedule
<a href="#">Business Law</a> 1007	8	(*) 2 <sup>nd</sup> /3 <sup>rd</sup>	1 <sup>st</sup>	Morning
Principles of economics 1001	6	2 <sup>nd</sup>	1 <sup>st</sup>	Morning
<a href="#">Business organization: theory and perspectives</a> 1002	4	2 <sup>nd</sup>	1 <sup>st</sup>	Morning
<a href="#">Financial accounting</a> 1015	6	2 <sup>nd</sup>	2 <sup>nd</sup>	Morning
Macroeconomic analysis of business environment 1169	4	2 <sup>nd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Statistical inference for business management</a> 1128	4	2 <sup>nd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Creativity and innovation</a> 1032	6	2 <sup>nd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Financial management</a> 1027	6	2 <sup>nd</sup>	3 <sup>rd</sup>	Morning
<a href="#">Strategic innovation</a> 1016	6	2 <sup>nd</sup>	3 <sup>rd</sup>	Morning
Productions and operations management 1171	4	2 <sup>nd</sup>	3 <sup>rd</sup>	Morning
<a href="#">Innovation design and management</a> 1034	6	2 <sup>nd</sup>	4 <sup>th</sup>	Morning
Management analysis and monitoring: news trends 1174	6	2 <sup>nd</sup>	4 <sup>th</sup>	Morning
Excel per a controller 1228	6	2 <sup>nd</sup>	3 <sup>rd</sup>	Morning
<a href="#">New trends in business administration</a> 500421	4	2 <sup>nd</sup>	4 <sup>th</sup>	Afternoon
<a href="#">Strategic innovation</a> 120422	6	2 <sup>nd</sup>	4 <sup>th</sup>	Afternoon

(\*) This subject is taught over 2 terms. Both are compulsory.

## 3rd: April – June

Subject	ECTS	Term	Course	Schedule
<a href="#">Research methodology</a> 1165	4	3 <sup>rd</sup>	1 <sup>st</sup>	Morning
Principles of statistics and data analysis 1166	6	3 <sup>rd</sup>	1 <sup>st</sup>	Morning
<a href="#">Entrepreneurship</a> 1127	6	3 <sup>rd</sup>	1 <sup>st</sup>	Morning
<a href="#">Interpersonal relations in business environment</a> 1019	6	3 <sup>rd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Tax management</a> 1020	4	3 <sup>rd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Marketing plan</a> 1021	4	3 <sup>rd</sup>	2 <sup>nd</sup>	Morning
<a href="#">International economy</a> 1170	4	3 <sup>rd</sup>	2 <sup>nd</sup>	Morning
<a href="#">New trends in business administration</a> 1172	6	3 <sup>rd</sup>	3 <sup>rd</sup>	Morning
<a href="#">Innovation and development in a global economy</a> 1134	6	3 <sup>rd</sup>	3 <sup>rd</sup>	Morning
<a href="#">New trends in marketing</a> 1173	4	3 <sup>rd</sup>	3 <sup>rd</sup>	Morning
<a href="#">Storage and distribution</a> 110053	6	3 <sup>rd</sup>	1 <sup>st</sup>	Afternoon
<a href="#">Maritime technical and commercial English</a> 110021	6	3 <sup>rd</sup>	2 <sup>nd</sup>	Afternoon
<a href="#">Principles of marketing and commercial management</a> 110015	6	3 <sup>rd</sup>	2 <sup>nd</sup>	Afternoon
<a href="#">Port management and strategy</a> 110061	6	3 <sup>rd</sup>	3 <sup>rd</sup>	Afternoon
<a href="#">Operations and processes</a> 380032	6	3 <sup>rd</sup>	2 <sup>nd</sup>	Morning
<a href="#">Market research</a> 300431	6	3 <sup>rd</sup>	4 <sup>th</sup>	Morning
<a href="#">Digital media and audiences</a> 120431	6	3 <sup>rd</sup>	4 <sup>th</sup>	Afternoon