

LOGISTICS, SUPPLY CHAIN & MARITIME BUSINESS

35001 - INTERNATIONAL TRADE, PURCHASING, PROCUREMENT

General information

- Academic year 2023/24
- Course: First
- Trimester: First
- Number of credits: 3
- Teachers:
 - Jordi Civit Garcés <jcivit@tecnocampus.cat>
 - Jairo David Ramos Pérez <jramosp@tecnocampus.cat>

Teaching languages

- Spanish

Presentation of the subject

International Business, Shopping and Procurement.

The TecnoCampus will provide teachers and students with the digital tools needed to carry out the course, as well as guides and recommendations that facilitate adaptation to the non-contact mode.

Competences/learning outcomes

Basic

- CB7 How to apply the knowledge acquired and the ability to solve problems in new or little-known environments within broader (or multidisciplinary) contexts related to the area of study.
- CB8 - That students be able to integrate knowledge and confront the complexity of formulating judgments based on information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge the judgments

Specific

- CE2. Application of tools and methodologies that facilitate creative and innovative thinking in everyday situations linked in the supply chain environment, logistics, and maritime businesses.
- CE3. Plan the analysis in the business environments, local and global, in order to move ahead to the new market opportunities that can be transformed into commercial products
- CE4. Strategically manage the processes of business innovation in the supply chain and the maritime business, from the diagnosis to its application, being able to align resources, abilities and abilities to put them into practice
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CE5. Design and implement logistics systems, evaluating the different possible alternatives, technical and resource constraints and taking into account coordinated management and management throughout the supply chain.

- CE7. Manage (plan, program and control) the flow of materials and information (flow of the supply chain) through the direction and coordinated management of the areas of purchases, production and physical distribution of the company.

Transversal

- CT1. Show willingness to learn about new cultures, experience new methodologies and foster international exchange in the context of logistics, the supply chain and maritime businesses.
- CT2. Show entrepreneurial leadership and management skills that strengthen personal confidence and reduce risk aversion.
- CT3. Develop tasks by applying the acquired knowledge with flexibility and creativity and adapting them to new contexts and situations.

No data

Contents

- The challenges for the success of a business in the face of international economic conditions
- The key principles of open economies given the growing importance of the context international. Consequences of international trade on income, production factors and the effects on income distribution.
- The company as direct foreign investment and hedging strategies in volatiles Currency markets
- Selection and management of suppliers.
- Strategic supply decisions and supply management

Sustainable Development Goals

- 08 - Decent work and economic growth
- 02 - Zero hunger
- 04 - Quality education
- 09 - Industry, innovation and infrastructure

Evaluation system

The evaluation of the use of the subject will be carried out by the qualification of the project carried out that will be presented at the end of the subject.