

LOGISTICS, SUPPLY CHAIN & MARITIME BUSINESS

35011 - PEOPLE & TALENT MANAGEMENT

General information

- Academic year 2023/24
- Course: First
- Trimester: Third
- Number of credits: 3
- Teachers:
 - Maria Teresa Gomez-valades Gonzalez <mgomez-valades@tecnocampus.cat>
 - Elisabeth Rosell Moreno <erosell@tecnocampus.cat>

Teaching languages

- Spanish

The use of Spanish allows the participation and mobility of foreign students in the area of People and Talent Management within the Master's Degree in Logistics, Supply Chain and Maritime Business.

There will be material and bibliography that will be in English, so a minimum knowledge of the language will be necessary.

Presentation of the subject

We live in a world in constant change, where risk and uncertainty complicate the management of our teams. We need innovative profiles that are capable of addressing a decision-making process that guarantees the sustainability of business models as well as a cultural transformation of great relevance in order to be able to address the digital transformation of our business models.

The new leadership style must meet the following positive leader tools:

Positive leaders:

- Behavioral decision making
- Emotional regulation
- Beginners mind

Workforce culture:

- High quality connections
- Positive communications
- Innovation & Re-design

Competences/learning outcomes

Basic

- CB7 How to apply the knowledge acquired and the ability to solve problems in new or little-known environments within broader (or multidisciplinary) contexts related to the area of study.
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CB10 Possess the learning skills that allow the students to continue studying in a way that will be largely self-directed or autonomous.

Specific

- CE1. Show autonomy with critical distance in issues or issues related to the maritime business, logistics and the supply chain and in the application of innovative ideas in these fields.
- CE4. Strategically manage the processes of business innovation in the supply chain and the maritime business, from the diagnosis to its application, being able to align resources, abilities and abilities to put them into practice
- CE8. Analyze and diagnose different problems that arise along all the nodes of the maritime business and, with the support of management tools, design and implement efficient solutions.

Transversal

- CT1. Show willingness to learn about new cultures, experience new methodologies and foster international exchange in the context of logistics, the supply chain and maritime businesses.
- CT2. Show entrepreneurial leadership and management skills that strengthen personal confidence and reduce risk aversion.
- CT3. Develop tasks by applying the acquired knowledge with flexibility and creativity and adapting them to new contexts and situations.

No data

Contents

- 1.- VUCA World
- 2.- People management
- 3.- Strengths-based teams
- 4.- Teamwork
- 5.- Communication
- 6.-Conflict management
- 7.-Session negotiation
- 8.-New leadership styles
- 9.-Cultural transformation as a basis for digital transformation

Sustainable Development Goals

- 16 - Peace, justice and strong institutions
- 05 - Gender equality
- 08 - Decent work and economic growth
- 04 - Quality education

Evaluation system

It will consist of continuous assessment:

10%: Class participation.

40%: Work and oral presentations in teams.

50%: Final exam.

In order to be able to carry out this weighting system, it will be an essential requirement to have passed the final exam with a minimum mark of 5, otherwise the student will have to sit the make-up exam.

During the make-up period, students will only have the option to take the final exam: Final exam: 50%.

Students who have not taken the final exam in the ordinary exam period will not be able to take the make-up exam.