

## Grade in Business and Innovations Management

**Branch of knowledge:** Social and Legal Sciences

**Center:** Escuela Superior de Ciencias Sociales y de la Empresa

**Date Verification**

30/6/2010

**BOE publication:**

[BOE 26/03/2012](#)

**Study plan publication**

[BOE 27/12/2016](#)

**Renovation's accreditation**

[15/12/2016](#)

Code	First course	Terms	Type	ECTS
1004	Business Administration	1r	FB	6
1006	Fundamentals of mathematics for the company	1r-2n	FB	8
1126	ICT tools for business	1r	FB	6
1007	Business Law	2n-3r	FB	8
1001	Principles of economics	2n	FB	6
1002	Business organization: theory and perspectives	2n	OB	4
1165	Research methodology	3r	OB	4
1166	Principles of statistics and data analysis	3r	FB	6
1127	Entrepreneurship	3r	OB	6
1130	Foreign language I	1r-2n-3r	FB	6

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Code	Second course	Terms	Type	ECTS
1167	Sales management	1r	FB	6
1012	Introduction to accounting	1r	FB	6
1168	Financial mathematics	1r	OB	4
1015	Financial accounting	2n	OB	6
1169	Macroeconomic analysis of business environment	2n	OB	4
1128	Statistical inference for business management	2n	OB	4
1032	Creativity and innovation	2n	OB	6
1019	Interpersonal relations in business environment	3r	FB	6
1020	Tax management	3r	OB	4
1021	Marketing plan	3r	OB	4
1170	International economy	3r	OB	4
1131	Foreign language II	1r-2n-3r	OB	6

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Code	Third course	Terms	Type	ECTS
1023	Social networks	1r	OB	6
1024	Cost accounting	1r	OB	4
1025	Short-term investment financing	1r	OB	6
1027	Financial management	2n	OB	6
1016	Strategic innovation	2n	OB	6
1171	Productions and operations management	2n	OB	4
1172	New trends in business administration	3r	OB	6
1134	Innovation and development in a global economy	3r	OB	6
1173	New trends in marketing	3r	OB	4
1132	Foreign language III	1r-2n-3r	OB	6
*	Electives	2n	OPT	6

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Code	Fourth course	Terms	Type	ECTS
*	Electives	1r	OPT	4
*	Electives	1r	OPT	4
1035	Creation of technology-intensive start-ups	1r	OB	6
*	Electives	2n	OPT	6
1034	Innovation design and management	2n	OB	6

1174	Management analysis and monitoring: news trends	2n	OB	6
1036	BA project	1r-2n-3r	TFG	14
1037	Internship	1r-2n-3r	PR	14

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**\*Check the list of electives on the web**

**240**

<b>Distribution of ECTS</b>	
	<b>Credits</b>
Basic Information (FB)	64
Mandatories (OB)	128
Electives (OPT)	20
Practicum (PR)	14
Final degree project (TFG)	14
<b>Total :</b>	<b>240</b>