

School of Business and Social Sciences - Subjects in English 2022-23

1st Term: September to December

Subject	ECTS	Code	Term	Schedule
Competitive Strategy for Tourism Companies	6	300311 (Gr-67)	1 st	Morning
Business Administration	6	1004 (Gr-9)	1 st	Morning
ICT for business	6	1126 (Gr-9)	1 st	Morning
Fundamentals of mathematics for the company	8	1006 (Gr-9)	During 1 st and 2 nd *	Morning
Creation of technology -intensive start-ups	6	1035 (Gr-9)	1 st	Morning
Introduction to Accounting	6	1012 (Gr-9)	1 st	Morning
Social Networks	6	1023 (Gr-9)	1 st	Morning
Cost Accounting	4	1024 (Gr-9)	1 st	Morning
Short-term investment financing	6	1025 (Gr-9)	1 st	Morning
Project elaboration	4	1033 (Gr-9)	1 st	Morning
Business consulting	4	1226 (Gr-9)	1 st	Morning
Commercial Management	6	1167 (Gr-12)	1 st	Morning
Financial Mathematics	4	1168 (Gr-12)	1 st	Morning

* These courses run through two terms (1st and 2nd)

** These courses run through two terms (2nd and 3rd)

2nd Term: January to March

Subject	ECTS	Code	Term	Schedule
Creativity and Innovation	6	1032 (Gr-9)	2 nd	Morning
Strategic Innovation	6	1016 (Gr-9)	2 nd	Morning
Business organization: theory and perspectives	4	1002 (Gr-9)	2 nd	Morning
Business law	4	1007 (Gr-9)	2 nd	Morning
Financial accounting	6	1015 (Gr-9)	2 nd	Morning
Statistical inference for business management	4	1128 (Gr-9)	2 nd	Morning
Financial management	6	1027 (Gr-9)	2 nd	Morning
Fundamentals of economy	6	1001 (Gr-9)	2 nd	Morning
Design and management of innovation	6	1034 (Gr-9)	2 nd	Morning
New trends in business administration	6	1029 (Gr-9)	2 nd	Morning
Strategic Procurement Innovation	5	1234 (Gr-9)	2 nd	Morning
Analysis of the macroeconomic environment	4	1169 (Gr-12)	2 nd	Morning
Digital Marketing Communication	6	1227 (Gr-9)	2 nd	Morning
Management of production and operations	4	1171 (Gr-12)	2 nd	Morning

3rd Term: April to June

Subject	ECTS	Code	Term	Schedule
Entrepreneurship	6	1127 (Gr-9)	3 rd	Morning
Fundamentals of statistics and data analysis	6	1166 (Gr-9)	3 rd	Morning
Market research	6	300341 (Gr-67)	3 rd	Morning
Operations and Processes of Tourism Companies	6	300231 (Gr-67)	3 rd	Morning
Maritime technical and commercial english	6	110021 (Gr-11)	3 rd	Afternoon
Interpersonal relations in the company	6	1019 (Gr-9)	3 rd	Morning
Taxation of the company	4	1020 (Gr-9)	3 rd	Morning
Marketing Plans	4	1021 (Gr-9)	3 rd	Morning
Innovation and development in a global economy	6	1134 (Gr-9)	3 rd	Morning
Principles of Marketing and Commercial Management	6	110015 (Gr-11)	3 rd	Morning
Web Analytics	6	1235 (Gr-9)	3 rd	Morning
My personal plan	5	1238 (Gr-9)	3 rd	Online
New Marketing Trends	4	1173 (Gr-12)	3 rd	Morning
Research Methodology	4	1165 (Gr-9)	3 rd	Morning
New Trends in Business Administration	6	1172 (Gr-9)	3 rd	Morning
Business law	4	1007 (Gr-9)	3 rd	Morning
International Economy	4	1170 (Gr-9)	3 rd	Morning
Maritime Economy	6	11009 (Gr-11)	3 rd	Morning